



Who we are:

1. We Are Small Business Owners Fueling Local Economies

Campgrounds are often family-owned small businesses providing year-round hospitality services.

We create jobs, pay taxes, (including occupancy tax) and support surrounding businesses including gas stations, restaurants, outdoor outfitters, and attractions.

2. Outdoor Hospitality Is a Powerful Economic Driver

Outdoor recreation contributes more than \$9 billion annually to Virginia's GDP (U.S. Bureau of Economic Analysis, 2023).

Campgrounds and RV parks are a key part of this sector, drawing thousands of visitors who spend locally.

- The average expenditure per guest is \$50 per person per day, not including accommodations (OHI, 2025)

3. We Create Local Jobs in Rural and Underserved Areas

We offer seasonal and permanent jobs—from maintenance and front desk staff to recreational activity coordinators.

Many of these jobs are ideal for youth, retirees, and second-income earners.

4. We Expand Virginia's Tourism Capacity

Campgrounds support Virginia's tourism strategy by offering affordable, family-friendly lodging options.

We welcome RV travelers, cyclists, paddlers, and nature lovers exploring Virginia's natural and cultural assets.

5. Fair & Predictable Regulations Matter

Inconsistent local permitting and unclear zoning rules can stall campground development.

We support using industry standards like NFPA 1194 and urge efforts to streamline and modernize campground regulations.

6. Public-Private Balance Is Crucial

Public investment in state parks is valuable, but privately owned campgrounds also deserve support and fair competition**.

Marketing partnerships and tourism grants should continue to be accessible to private operators.

7. Invest in Infrastructure that Supports Outdoor Hospitality

Campgrounds benefit from improvements in broadband, roadways, EV charging stations, and rural water/sewer systems.

These investments help us better serve guests and grow sustainably.

8. We Are Stewards of Virginia's Outdoors

Campground owners take pride in environmental stewardship and educating guests on responsible recreation.

9. We Invite You to Visit

Come see a local campground firsthand! Meet the owners and learn how we contribute to our community's vitality.

Contact: \[Your Name]

Virginia Campground Association Member

Your Business Name • Email • Phone Number