



Who we are:

**1. We Are Small Business Owners Fueling Local Economies**

Campgrounds are often family-owned small businesses providing year-round hospitality services.

We create jobs, pay taxes, (including occupancy tax) and support surrounding businesses including gas stations, restaurants, outdoor outfitters, and attractions.

**2. Outdoor Hospitality Is a Powerful Economic Driver**

Outdoor recreation contributes more than \$9 billion annually to Virginia's GDP (U.S. Bureau of Economic Analysis, 2023).

Campgrounds and RV parks are a key part of this sector, drawing thousands of visitors who spend locally.

- The average expenditure per guest is \$50 per person per day, not including accommodations (OHI, 2025)

**3. We Create Local Jobs in Rural and Underserved Areas**

We offer seasonal and permanent jobs—from maintenance and front desk staff to recreational activity coordinators.

Many of these jobs are ideal for youth, retirees, and second-income earners.

**4. We Expand Virginia's Tourism Capacity**

Campgrounds support Virginia's tourism strategy by offering affordable, family-friendly lodging options.

We welcome RV travelers, cyclists, paddlers, and nature lovers exploring Virginia's natural and cultural assets.

**5. Fair & Predictable Regulations Matter**

Inconsistent local permitting and unclear zoning rules can stall campground development.

We support using industry standards like NFPA 1194 and urge efforts to streamline and modernize campground regulations.

#### 6. Public-Private Balance Is Crucial

Public investment in state parks is valuable, but privately owned campgrounds also deserve support and fair competition\*\*.

Marketing partnerships and tourism grants should continue to be accessible to private operators.

#### 7. Invest in Infrastructure that Supports Outdoor Hospitality

Campgrounds benefit from improvements in broadband, roadways, EV charging stations, and rural water/sewer systems.

These investments help us better serve guests and grow sustainably.

#### 8. We Are Stewards of Virginia's Outdoors

Campground owners take pride in environmental stewardship and educating guests on responsible recreation.

#### 9. We Invite You to Visit

Come see a local campground firsthand! Meet the owners and learn how we contribute to our community's vitality.

Contact: \[Your Name]

*Virginia Campground Association Member*

Your Business Name • Email • Phone Number